



Handicapping Data and Virtual Tote Board

TelePhoto Technologies - The Best Bet for Handicapping Information

The Internet has created expectations that information should be quickly and easily available - anywhere, anytime. When it comes to handicapping information, racing patrons are increasingly turning to the web to get vital wagering information. Tracks who don't respond risk having their patrons go elsewhere to get the information they need.

Over almost 60 years of supporting the horse racing industry, TelePhoto has continually developed innovative solutions and the Virtual Tote Board is an example of this drive.

Virtual Tote Board

With TelePhoto's Handicapping Data and Virtual Tote Board, racing fans have instant, real-time access to odds entries, exotics, results & payouts, as well as other race information such as race post times. Betting patrons of a track will have the convenience of one-stop betting services directly from their preferred track's website - yours. They can use your Advance Deposit Wagering (ADW) or Telephone Account Betting (TAB) with ready access to vital handicapping and wagering information provided by the virtual tote board. Your patrons will no longer need to leave your website in search of this vital information. This enhanced service significantly increases the likelihood that wagering will be placed through your track's website.

The internet-based tote board application includes a consolidated tote board with track-specific, exacta/quinella and daily double boards for each track. The tote board which is integrated into your track's website can be customized to match its overall look and feel.

The Virtual Tote system can be hosted on TelePhoto's servers, with links back to your track's website. Alternatively, it can be hosted on your track's web servers or at a dedicated third-party Internet service provider of the track's choosing. Regardless of where the application is hosted, real-time tote data is formatted into web pages and refreshed every ten seconds.

Features:

Complete handicapping data including the following:

- Morning line odds & updated win odds.
- Win, Place and Show Pools.
- Exotic Bet Pool totals and probables.
- Runner names associated with the odds and race results.
- Probable payout matrices for Perfecta, Quinella and Daily Double wagers.

Benefits

- Hassle-free set-up within eight weeks & ongoing 24/7 support and upgrades.
- Enhanced customer service by giving fans easy access to current information.
- Increased track handle by making it easier to place bets using your TAB and ADW.
- Create a single user access point by integrating connectivity to the user's wagering account and links to live video streaming and race replay archive.

To learn more about Virtual Tote Board from TelePhoto, call your service representative for a free demo.

www.telephotoent.com

